

GUIDING PRINCIPLES

For Advising, Career Services, and Learning Support Staff

The following Guiding Principles are intended to provide a broad foundation for practice as well as a vision toward which we can strive, while doing our part to reinvigorate the undergraduate experience at UW–Madison. Advising, Career Services, and Learning Support Staff will:

- Support and guide students and stakeholders in achieving their goals.
- Positively contribute to holistic student and stakeholder development.
- Create learning environments where students and stakeholders can reflect on their unique personal experiences, values, aptitudes, and goals.
- Help build and nurture communities of differing identities, experiences, approaches, and perspectives.
- Advocate for student and stakeholder needs through the ethical and effective use of data.
- Recognize, reflect on, dismantle, reimagine, and rebuild systems and structures so all students, staff, and stakeholders can thrive.
- Foster community connections and work collaboratively, consult with one another, and give and receive feedback to support and mentor each other.
- Be reflective and thoughtful in their decision-making.
- Take care of themselves and prioritize their own well-being, to both better support students and stakeholders and their own success in career and life.

